## Hale County School District Empowers Students with Anonymous Alerts Incident Reporting Tool

Students can anonymously share issues and concerns with school officials via Web and Mobile App

**Greensboro, AL | October 28, 2021** – For National Bullying Prevention Month, Hale County School District has been working diligently to reignite awareness for the Anonymous Alerts® safety reporting mobile app and system across the district community. This initiative is inspired by the re-introduction of on campus learning that the district has settled into this school year and the desire for students to be re-educated about the reporting system that the district has used it for several years.

The Anonymous Alerts® anonymous 2-way communications system empowers students to 'See Something, Do Something', by securely sharing issues and concerns with school administrators. Incident reports cover a variety of subjects, including bullying, drugs, harassment, weapons on campus, threats, and more. School administrators and report submitters can converse back-and-forth through the system and share more information that administrators can act quickly on.

"We felt that the return of in-person learning this school year and the fact that October is National Bullying Prevention Month naturally made it crucial to re-ignite the Anonymous Alerts system in our district to provide an anonymous, easy to use and trusted platform for students to voice their critical concerns. It has been a challenging road for students mentally and emotionally the past year and a half and providing helpful avenues of communication in the palm of their hand will help foster healthier minds and create safer school climates," said Michael Ryans, Superintendent of Schools.

Students, parents, and staff members can download the Anonymous Alerts® app for free on both Apple and Android devices. You can gain access to the system by using a simple activation code that will be provided by the district. In addition, there will be a host of Anonymous Alerts® information located on the district's website that students, parents, and others can click to access a description of the service and the reporting web form to send web-based reports. The web form is available in English, Spanish and a dozen other languages. Submitters can also enhance their report by attaching a photo, video, or screenshot. In the mobile reporting app, students will be able to view a "helpful links and resources" section that contains links to various informational websites and videos related to cyberbullying, social and emotional learning, self-harm prevention, and mental health self-help content. The system will be monitored during school days between the hours of 7:00 am and 5:00 pm.

"We are thrilled to continue our partnership with Hale County School District and look forward to working with their dedicated faculty and staff to provide the Anonymous Alerts incident reporting tool. Using the awareness of National Bullying Prevention Month is an outstanding discussion point to help re-introduce the system to students across the district," said T. Gregory Bender, President and CEO of Anonymous Alerts, LLC.

## **About Anonymous Alerts**

Throughout the nation, thousands of educational institutions, organizations, healthcare, and public safety agencies use the award-winning Anonymous Alerts® incident reporting app and Smart Button® instant panic button app to protect millions of students, faculty, and staff. The mobile apps and systems are completely customizable for each client and include intuitive Incident Management® tools built for any level user. Anonymous Alerts® (U.S. Patent No. 9,071,579) and Smart Button® (U.S. Patent No. 10,419,399) are patented with additional patents pending. Anonymous Alerts, LLC is based in White Plains, New York. For more information, please visit www.anonymousalerts.com.

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